

# Make Sustainability Your Sales Superpower.



Forget vague green claims-- showcase your material's measurable carbon savings in real time. The C-mulator<sup>™</sup> provides precise, data-backed insights to help your team transform sustainability metrics into a compelling sales pitch.

# **Build Bridges Across Departments**

With the C-mulator<sup>™</sup>, sustainability managers can empower marketing and sales departments to use sustainability as a selling point, providing the tools they need to win over new customers.

### Showcase Your Competitive Advantage

The C-mulator<sup>™</sup> empowers you to showcase how your material choices outperform competitors in terms of carbon impact and transparency with interactive benchmarking and precise data visualization.

# **Gamified Sustainability Insights**

The C-mulator<sup>™</sup> turns sustainability into an interactive experience. Simulate material changes and instantly see their carbon impact in an intuitive, visually engaging way, making sustainable choices tangible, relatable and fun.

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#### Start your free trial of the C-mulator today!



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